



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

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GAIN Report #DR2031

Dominican Republic

Promotion Opportunities

Annual

2002

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Report Highlights:

The sustained economic growth of the Dominican Republic has brought about a substantial growth in food demand in recent years, resulting in greater opportunities for US suppliers. Imports from the United States represented 50% to 56% of food imports. This report provides information on trade shows and other events where exporters can showcase their products.

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Santo Domingo [DR1], DR

NOTE: The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

Section I. Trade Shows

EXPO USA 2003

When: September, 2003

Where: Santo Domingo, Dominican Republic

Organizer: FAS Santo Domingo

Tel: (809) 227-0112, Ext. 279, **Fax:** (809) 732-9452, **E-mail:** mendezw@fas.usda.gov

Show Type: Exhibition of US Consumer-ready products. In year 2002, more than 20 companies exhibited their products in this show with outstanding results.

AMERICAS FOOD & BEVERAGE SHOW

When: December 4-5, 2002

Where: Miami Beach Convention Center, Miami, Fl.

Contact: Fanilda Cueto, FAS Santo Domingo

Tel: (809) 227-0112, Ext. 262, **Fax:** (809) 732-9452, **E-mail:** cuetof@fas.usda.gov

Show Type: Largest food & beverage exhibition for North, South, Central America & Caribbean area.

AGRICULTURAL & LIVESTOCK SHOW 2003 (FERIA AGROPECUARIA NACIONAL 2003)

When: March 2003

Where: Ciudad Ganadera, Ave. George Washington, Santo Domingo, Dominican Republic.

Organizer: Patronato Nacional de Ganaderos and Ministry of Agriculture

Contact: Dr. Jose A. Rodriguez Conde and Samuel Encarnacion

Tel: (809) 535-7165, **Fax:** (809) 535-7167; **E-mail:** png@codetel.net.do

Show Type: Largest agricultural and livestock show in the Dominican Republic. Agricultural products, livestock, and equipment.

Section II. Retail In-Store Promotions

SUPERMARKET PROMOTION (100 % USA. THE TASTE OF THE UNITED STATES)

When: September 16 to November 30, 2002 (It may be planned also for 2003)

Where: Santo Domingo and Santiago, Dominican Republic

Contact: Desiree León and Angela León (Almacenes León, C.xA.)

Tel: (809) 564-6770; **Fax:** (809) 564-6775; **Email:** d.leon@codetel.net.do, a.leon@codetel.net.do

Promotion Type: In-store Promotion. The seven major supermarket chains in the Dominican Republic, which includes about 25 stores, will be participating

Section III. Hotel, Restaurant, Institutional (HRI) Promotions

EXPOSICION COMERCIAL ASONAHORES 2003

When: September, 2003

Where: Hotel Dominican Fiesta, Santo Domingo

Contact: Juana Sicard, ASHONAHORES

Tel: (809) 540-4676; **Fax:** (809) 540-4727; **Email:** asonahores@codetel.net.do

Show Type: Food, Equipment, and Service suppliers for hotel and restaurants